

PROPOSED PLAN OF ACTIVITIES

(Reporting requirement under Rule 22 of Trade Organizations Rules, 2013)
For the Year 2022

S. No.	Activity	Time Frame		Financial Impact Rs.	Intended Goals
		Date of Commencement	Date of Accomplishment		
1.	Attend and participate by PHA nominated Members PTDC Workshops from time to time on National Minimum Standards and Certification mechanism for the tourism and hospitality sector	02-01-2022	30-12-2022	10,000	.To submit Association's input on minimum standards for hotels for sustainable growth of tourism industry and increased credibility of tourism / hospitality service providers and instill confidence amongst the tourists.
2.	Arrange a get together of PHA Members	15-01-2022	15-02-2022	13,000	A dinner to be hosted by Chairman PHA for Members to discuss and way forward to face the challenges of hotel business due to Pandemic era and distribution of Shields and Certificates to outgoing Office Bearers and E. C. Members for imparting their valuable contribution and outstanding leadership to strengthen hospitality industry of Pakistan.
3.	PHA Representative participation in Services Council recently created by TDAP to address the grievances and issues of the stakeholders of Services Sector	15-01-2022	30-12-2022	10,000	Meetings of TDAP Services Council will be held from time to time in 2021 depending on overall situation in the country
4.	Seminars, Exhibitions and Workshops on revival of Tourism	15-02-2022	30-12-2022	15,000	As described in approved charter

	and Hospitality Sector & Skill Development. Tentative dates are subject to Executive Committee approval amidst Corona virus				
5.	Representations and pre and post budget meetings with Tax Authorities, i.e. FBR, SRB, PRA and Finance Minister	05-02-2022 01-04-2022 02-07-2022	30-03-2022 15-05-2022 10-07-2022	10,000	To promote and protect interest of hotel industry and allied services. PHA actively takes part in meetings with FBR and SRB for anomalies in federal and provincial budgets on hotel industry
6.	Tourism Conferences & Receptions, dates are subject to Covid Pandemic. Also participation in Pak-Turk Hospitality Council under Joint Plan of Action of Pakistan Turkey for Joint Ventures in Tourism Sector. Also celebrate World Tourism Day through Seminars and events in collaboration with Provincial governments.	January, 2022	December, 2022	30,000	Formulation of sustainable way forward in the post pandemic for revival of tourism / hospitality sector of Pakistan, imperative for overcoming the growing unemployment and for repairing the crippled investment in tourism sector of Pakistan and involve / develop hotels interests for tourism promotion and excellence of industry work areas.
7.	Submission of Tourism and Budget Proposals to FBR, SRB, PRA, SMEDA, BOI, FPCCI, Chambers of Commerce and other related forums	10-02-2022	15-04-2022	8,000	Each year PHA in consultation with its members, prepares and submits hotel industry specific federal and provincial budget proposals from first week of February to April / May to the concerned forums.
8.	Participate as an Exhibitor at International Tourism Expo, Pakistan Travel Mart 2022 and Pakistan Hospitality Show in 2022. Number of	April, 2022	December, 2022	25,000	Association each year participates along with member hotels at PTM, ITE and other Tourism related events.

	tourism related activities via virtual Seminars, Exhibitions are expected during the year and PHA to participate with other stakeholders.				
9.	Hospitality Qatar, 2022 reference from TDAP	November 09, 2022	November 11, 2022	25,000/-	Hospitality Qatar, 2022 is an International Hospitality and HORECA Trade show in Qatar. Hospitality Qatar's 6th edition will take place, which will have participants from 30 countries.
10.	Participation of PHA Members with PTDC in ITB Berlin 2022 Germany as Co-exhibitors subject to ease in Covid situation	March 04, 2022	March 08, 2022	10,000	ITB Berlin is a unique business platform to promote Hotels and tourism organizations on international level.
11.	Elections and Statutory Returns of SECP	15-07-2022	30-10-2022	35,000	Compliance as per Trade Organizations Act 2013 and SECP annual returns
12.	To convene other Meetings with concerned authorities/forums as and when needed.	01-01-2022	30-12-2022	5,000	Various meeting needed as and when described in approved charter
13.	FPCCI Standing Committees on Hotels 2022 and Tourism 2022, Regional Committees on Budget Proposals and other subjects.	February 15, 2022	November , 2022	20,000	PHA Office Bearers and EC members participate at FPCCI Standing Committees on Hotels, Tourism Industry, Taxes, Regional Committees on Tax and Budget to represent hotel industry issues be redressed through the forum of FPCCI